



Virginia Green Lodging is the Virginia Department of Environmental Quality's (DEQ) initiative to promote pollution prevention (P2) practices in the tourism and hospitality industry. *Green Lodging* encourages hotels, resorts, and other hospitality operations to be aware of their impact on the environment and to take steps to reduce these impacts. *Green Lodging* is a non-regulatory program, and participation is completely voluntary and free of charge.

Virginia Green Lodging Profile:

The Mountain Rose Inn



Woolwine, Virginia

The Mountain Rose Inn is situated along the banks of the Rock Castle Creek in Woolwine, Virginia in the Blue Ridge Mountains. The Inn features five guest rooms and the property has 100 acres of lawn, gardens and woods. The Mountain Rose Inn is committed to environmental excellence and works to minimize environmental impacts whenever possible.

Green Lodging Activities. When visiting The Mountain Rose Inn, you can expect the following practices:

- **(*)** Optional Linen Service
- **S** Recycling
- **(\$)** Water Conservation
- (\$) Energy Conservation
- **§** Green Events Package

Optional Linen Service

- Train house cleaners on process of optional linen service
- Purchase water-efficient washers and dryers
- Minimize the use of bleach and chlorinated chemicals

Recycling

• Recycle plastic, toner cartridges, newspaper, and fluorescent lamps

Waste Reduction

- Fill reusable shampoo bottles
- Instruct housekeeping to save and reuse unopened items

- Use dishware and glassware to minimize use of disposables
- Refill water pitchers to minimize single use bottles
- Implement effective food inventory system to minimize waste
- Purchase locally grown produce and other foods
- Use electronic correspondence and forms
- Use latex paint
- Use preventative maintenance on all appliances, HVAC systems, plumbing and vehicles

Water Conservation

• Preventative maintenance of drips and leaks

Energy Conservation

- Use high efficiency compact fluorescent light bulbs in rooms and spotlights
- Use ceiling fans
- Use natural lighting whenever possible
- Purchase EnergyStar computers and appliances

For more information on **The Mountain Rose Inn**, see www.mountainrose-inn.com.

For more information on *Virginia Green Lodging* program, see www.deq.virginia.gov/p2/lodging.



Virginia Green Lodging program is a supporting partner of *Virginia Green*, the Commonwealth's campaign to encourage environmentally-friendly practices is all aspects of Virginia's tourism industry. Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.







